Hang Seng University E-Learning Platform

Creating and transferring knowledge, grooming responsible leaders.

Client : Hang Seng University
Industry: High Education

CHALLENGE

- Current LMS only has basic learning features
- Teachers are difficult to monitor student learning performance
- Admins may spend more time on content migration if changing platform
- The operation cost is very high. HSU needs to achieve digital transformation and improve management efficiency.

SOLUTION

- BambooCloud smart online learning platform
- Provide strong exam and assessment feature
- Allow admins to migrate course content with zip file from Edx to Bamboo
- Support various management features to reduce the workload of admins.

RESULT

- 200+ students participated i online learning
- 10+ courses migrated and 400+ materials in one week
- Achieved personalized learning and knowledge-based analysis
- 50% Productivity Gain

Client

The roots of The Hang Seng University of Hong Kong (HSUHK) stretch back to 1980 when Hang Seng School of Commerce (HSSC) was established, with funding from the S H Ho Foundation, the Ho Tim Charitable Foundation, Dah Chong Hong Limited, several Hang Seng Bank founding directors and Hang Seng Bank Limited. On 30 October 2018, HSMC was granted approval by the Government of the Hong Kong Special Administrative Region (HKSAR) to change its title from "Hang Seng Management College" to "The Hang Seng University of Hong Kong". HSUHK offers a wide range of 4-year bachelor's (honours) degree programmes together with master's degree programmes. Many of these programmes are unique and the first of its kind in the region. All programmes were accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications and recognised by the Governments of the HKSAR, mainland China and Taiwan.

Background

With the rapid development of technology, it is very essential for universities to transfer learning mode from offline learning to online and blended learning. Therefore, HSUHK collaborated with Bamboo System Technology to build its online learning platform to achieve digital earning and create innovative course design. With E-learning platform, it will be benefit for instructors to store and manage course materials, and improve teaching efficiency . The requirements include:

- Support massive online learning
- Support course content migration from Edx to BambooCloud
- Deliver a powerful set of learner-centric tools and collaborative learning environments that empower both teaching and learning
- Support video class to enhance learning and teaching performance in online learning
- Store and maintain course materials more efficiently
  Increase learner engagement and participation
- Support mobile app to achieve learning anywhere anytime
  Monitor learner activity and progress
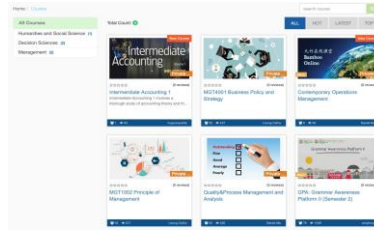- Provide comprehensive data analysis and report

Solution

With BambooCloud online learning platform, HSU has developed a number of online courses for enriching outside classroom learning. The interactive and student-centered online courses were built around self-paced video lectures, online discussion forums and assessment exercises. The key features of the platform include but not limited to:
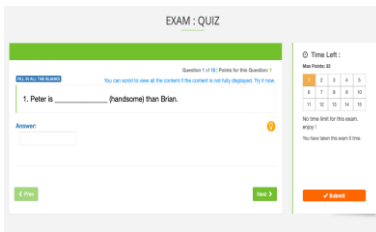
- Course creation and learning
- Exam and assessment
- User management

- Mobile apps
- Real-time classroom
- Record tracking and data analysis

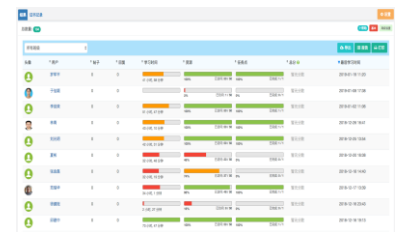- News
- Forum and blog
- Event

Platform Homepage

Course List

Course Learning

Exam and Assessment

Video Class

Learning Progress Monitoring

Result

Hang Seng University online learning platform has been officially launched in Nov 2019. In several weeks after delivery, HSU has created more than 10 courses in learning platform and upload more than 400 material. And Bamboo Technical Team implement a function to migrate course content from Edx to BambooCloud, which improve course content creation efficiency significantly. After delivery, more than 200 students participated in online learning. In the future, HSU will promote the learning method to not only internal users but also external learners.

bamboolearning
Learn • Collaborate • Share

The platform to reshape the future learning

Our Core Concept: Open, collaborate and share, for every learner and educator

Our Objective**:** To be the leading online technology and platform solution provider in Asia

Our Vision：**To revolutionize the way of people's learning, knowledge creation and sharing**

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